

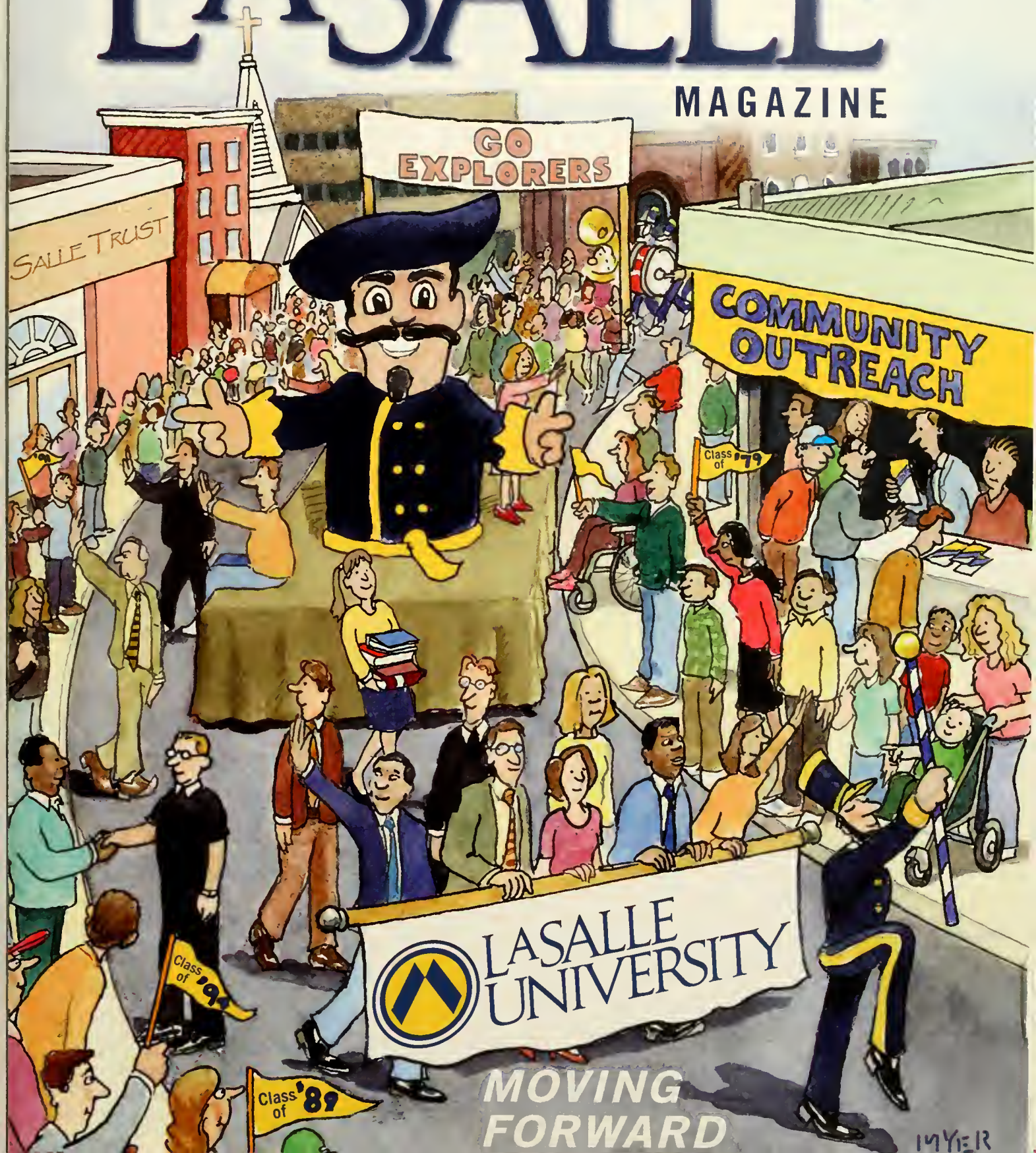
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WINTER 2003-04

LASALLE

MAGAZINE



MOVING
FORWARD

1971-18

Lasallian Values Shape Our Future

BY JIM SMITHER, PH.D., '72

WHAT MAKES LA SALLE DISTINCT? I BELIEVE that our distinct identity is grounded not merely in the content of our curriculum or the quality of the education we offer; it is grounded in the Lasallian values that permeate so much of what we do in and out of the classroom. There are countless stories of faculty and staff who go far beyond the traditional definition of their jobs, reaching out to students and transforming the way they think about themselves and their future.

For more than a year, I have been chairing a task force dedicated to “effectively communicating our distinct identity to all of our stakeholders,” among several goals outlined in the University’s all-encompassing Strategic Plan. We have been working with data from a 2002 research study that examined how external and internal stakeholders perceive La Salle. About 500 alumni participated. The results of that study, and the task force’s Strategic Plan, are explained in detail in this issue’s cover story.

Lasallian values and strategic planning are two terms one wouldn’t expect to see together; yet when combined, they complement each other. Lasallian values include respect for the dignity of the individual, teaching and learning in community, blending the goals of liberal education and professional studies, and concern for social issues and the poor. The influence of Lasallian values can be found in many parts of the Strategic Plan.

The Plan underscores that influence by stating: “Remaining faithful to the values and ideals of the Christian Brothers, we will respect the individual talents and capacities of our students; focus on the fundamentals of teaching, learning, and scholarship; develop in all our students the abilities and skills necessary for lifelong learning and a rewarding career; and foster in them a commitment

to contribute to the betterment of their communities and the larger world. If we do these things, La Salle University will become one of the most respected and desirable universities in the Mid-Atlantic region for all our stakeholders.”

Stated differently, the Plan’s vision recognizes that Lasallian values are the path to enhancing the University’s success and reputation.

One of the themes in the Strategic Plan is to “build on our strengths by enhancing the intellectual and spiritual life of the University.” In this spirit, one of the Plan’s goals is to “cultivate areas in the core curriculum, the majors, the minors, and graduate programs, as well as outside the classroom, where Lasallian and Catholic themes are present.” It’s especially noteworthy that intellectual life and spiritual life are part of a single theme in the Plan, not two separate and independent themes. That is, our Lasallian values emphasize that intellectual and spiritual development go hand-in-hand.

Like many universities, La Salle relies on many part-time faculty members to supplement our full-time faculty. One goal in the Plan is to “enhance the educational experience of students by more effectively utilizing our adjunct faculty.” When discussing this goal, a colleague said, “We need to provide our part-time faculty with a Lasallian experience so they can provide one to our students.” That comment really captures the essence of Lasallian values and how we are collectively responsible for making them come alive in all of our day-to-day actions.

Jim Smither, Ph.D., '72, is Professor of Management in La Salle's School of Business and served as Chair of the Strategic Planning Task Force.



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MOVING FORWARD, THINKING BACK

La Salle's new Strategic Plan
for the future is driven by
the values of a rich past ...
and the momentum builds

BY ROBERT GRAY

THIS FALL, JEFF DENTON, '88, HIS WIFE Lisa, '88, and their three children returned to campus for Homecoming. "After the game, we went up to the quad on our way out," he remembers. "There were all these activities set up for the kids. We ended up staying two more hours."

Like many La Salle alumni who are re-engaging with their alma mater, the Dentons are discovering there's more to like on campus. "People with small kids are looking for things like this," explains Jeff. This homecoming, there were plenty of "social activities you could enjoy with your family and your friends."

If alumni like Denton are noticing changes at La Salle, it's not without design. In fact, the University is in the midst of change on many fronts. All major institutions undertake strategic planning. And, with the completion of a new plan based on extensive market research

and consideration of how the 300-plus-year-old traditions and values of Saint La Salle can be applied to the 21st century, the University has discovered something new in something very old: momentum and success.

"We look ahead and see a number of challenges and opportunities for La Salle," says Brother Michael J. McGinniss, F.S.C., Ph.D., '70, La Salle University President. "To meet them, we looked deep into our traditions for guidance, and we looked to expertise, both inside and outside the University, for direction."

Alumni will remember that the Lasallian difference has always been that learning must nurture the whole student, that a life well led is one that combines professional, personal, and spiritual growth. The University has also long been committed to providing a learning sanctuary that welcomes all kinds of students,



Illustrations by Andy Myer

regardless of financial resources, and that provides the training ground necessary to make good on its goal of providing education steeped in the best of the liberal arts and engaged in the potential for professional success. And, as every alumnus or alumna who was ever involved in a community service project in the neighborhoods surrounding the Northwest Philadelphia campus, or elsewhere, can attest, La Salle has always been committed to a strong expression of social responsibility. Now, University leaders are capitalizing on these distinctive values and are moving to expand and extend their expression in ways that will strengthen the University in the years ahead.

Initiatives are underway university-wide, with ongoing monitoring of the Strategic Plan being overseen by Director of Planning Gregory O. Bruce, M.B.A. '81 (also Dean of the School of Business). Areas of focus and strategic attention in the plan are organized under five themes: (1) Build on our strengths by enhancing the intellectual and spiritual life of the University; (2) Effectively communicate our distinct identity; (3) Make the personal, communal, and financial investments needed for La Salle's future success and attract the external support needed for these investments; (4) Enhance the quality of life in our neighborhood; (5) Establish mutually beneficial partnerships with alumni/ae. A glimpse at a few sample initiatives follows.



ENHANCING INTELLECTUAL AND SPIRITUAL LIFE

In response to the changing needs of students, academic life has undergone a number of enhancements. Several new programs and majors have been added over the past several years specifically to address the growing

	Alumni	Current	Inquirers
	Strongly & Agree	Strongly & Agree	Strongly & Agree
A good teacher at La Salle touches students' hearts as well as their minds	90%	90%	87%
The professors at La Salle had a passion for teaching	90%	90%	87%

importance of technology across a range of disciplines. These include a new information technology major and programs in Integrated Science, Business, and Technology (ISBT), Digital Arts and Multimedia Design (DArt), and Speech-Language-Hearing Science. In addition, La Salle's widely respected nursing program has been accelerated. The result: "Applications have doubled in the past five years," says Provost Richard Nigro, Ph.D.

In fact, La Salle now has more than 700 students in programs that did not even exist before 1996. "Many of these new programs rely on technology and build on strengths of traditional science," explains Nigro. And, in keeping with La Salle's well-known blend of liberal arts and professional preparation, these programs blend academic depth with an eye toward meeting workplace opportunity.

Academic enhancements also include a greatly expanded international studies focus. "We now have 10 to 12 study abroad opportunities," Nigro said, "and international recruiters in admissions and the School of Business are attracting more international students to campus, which enriches student life even more."

"The intellectual life here continues to respond to changing societal needs," explains Nigro. "That has always been a hallmark of a Christian Brothers education. We are continuing to respond to those needs. And we are showing results."

Another goal being addressed: Further cultivating Catholic and Lasallian values in curriculum, programs, and the culture of the University. One example is La Salle's continuing sponsorship of faculty and administrators

as participants in the Lasallian Leadership Institute, a three-year national leadership program of the Christian Brothers.

COMMUNICATING OUR DISTINCT IDENTITY

Another area that is seeing momentum at La Salle is the University's efforts to define and communicate its distinctness. A clear signal of the University's renewed commitment to this important effort is reflected in a new graphic identity, a part of a branding effort (see article below). In addition to commissioning a respected Philadelphia advertising and brand development firm to create a new logo for La Salle, the University is planning a series of image print advertisements. A new tagline, "Never Stop Exploring," captures the essence of the Lasallian commitment to lifelong learning and personal growth as it pays homage to the time-honored "Explorers" nickname. A new athletics logo is also in the works. According to Joseph Donovan, '64,

Assistant Vice President for Marketing and Communications, "The branding, including the logo design, emanates from the positioning statement (see "Summing Up La Salle," pg. 9). It provides a clear statement as to what the University stands for and where we aspire to be." According to Brian Elderton, Vice President for Advancement, "Alumni are telling me that the positioning statement is exactly the way they remember La Salle. It really resonates."

INVESTING IN THE FUTURE

At the same time, the University has continued to make the personal, communal, and financial investments needed for future success—all in accordance with the Lasallian values that guide it. These efforts are attracting rapidly growing financial support. Unrestricted giving has expanded for "three years in a row," says Theresa Travis, Assistant Vice President for Development. "In addition, we have seen an increase in the Parents' Fund

SYMBOLIC LOGIC

In the mind of Darryl Cilli, Executive Creative Director at 160over90, the Center City marketing communications agency that developed La Salle's new graphic identity, a logo "is like a sponge." While it cannot possibly say everything about the organization it represents, it absorbs and retains meaning over time.

"A graphic identity only becomes real when it is backed up by actions," explains Cilli, "and it was easy to believe in the things the people from La Salle were saying to us. We didn't just come in and give them a logo. This logo was truly born out of a collaborative process driven by some very smart people at La Salle. They came to us with their research already in hand, and we helped them translate those ideas. This is an institution that really understands what it stands for, what the Lasallian tradition means, and how it relates to higher education. We helped them translate these ideas into a distinct identity that is unique and ownable."

Not only is it unique; it is logical. As a visual reminder of the University's commitment to tradition, the logo includes a fractured [or broken] chevron, which has been used over the centuries by followers of Saint John Baptist de La Salle to evoke his memory. In addition, "We selected a dignified typeface and, by connecting some letters and manipulating others, transformed words into a graphic image," says Cilli, "that belongs exclusively to La Salle."





Architect's renderings of the new residence halls (above) and dining facility (inset) which are to begin construction on South Campus in 2004.

and an increase in participation." Efforts to increase corporate sponsorship of La Salle programs and projects and to approach key political leaders for their support are also underway. Edward Turzanski, '81, Assistant Vice President for Government and Community Relations, has headed up the effort to increase political support and address the needs of the surrounding neighborhoods.

Grant funding of La Salle projects is at an all-time high, as well. This fall, the Annenberg Foundation awarded La Salle a \$2 million grant—the second largest single gift from a foundation in the University's history—for scholarships to help and encourage students to become mathematics and science teachers. Also this fall, the National Science Foundation awarded a \$12.5 million grant to a La Salle University-led partnership involving 13 colleges and universities, Pennsylvania Intermediate Units, and other nonprofit organizations to improve mathematics and science education within 46 school districts in

Southeastern Pennsylvania and Southern New Jersey (see full story, pg. 21).

Capital investments are also accelerating at La Salle. In October 2003, La Salle sold revenue bonds to finance two building projects: the construction of a new residence hall and a large addition to an academic building. Work on the South Campus residence hall, which will accommodate more than 450 students, is set to begin in January 2004, starting with preliminary foundation work. Designed in consultation with students to learn what they expect in college residential living, this building will bring students back on campus from leased space and allow for additional live-in students (see architectural renderings above). Completion of the hall is slated for June 2005. In addition, new academic buildings designed to serve 21st century learning needs are in the planning stage. The revenue bonds will also support a 24,000-square-foot expansion at La Salle's satellite campus in Newtown, the Bucks County Center, to meet the great

demand for a La Salle education in that region. And, by the end of this academic year, says Nigro, "all academic buildings will be ready for wireless Internet access." Indeed, information technology investments alone led La Salle to be named in 2001 as "one of the 50 most wired campuses in the nation," by *Yahoo! Internet Life*.

BECOMING AN EVEN BETTER NEIGHBOR

La Salle has long viewed its urban setting as a great learning opportunity for students. And, the University's traditional role as an active, collaborative, and responsible neighbor are being redoubled. In September 2003, William J. DeVito was named Director of Community and Economic Development. Working in tandem with Turzanski's political and community

efforts, he will seek to attract business and investment opportunities to the Northwest Philadelphia neighborhood surrounding La Salle's campus.

"La Salle University is committed to restoring the economic vitality of this section of the city and enhancing the overall quality of life for its students and the surrounding community," says DeVito. Expressions of this commitment are on the rise. Fully 18 percent of University employees live in zip codes contiguous to campus. In addition, La Salle is reach-



GUIDED BY RESEARCH

As any good academician will tell you, to understand a problem, start with research. That is exactly what La Salle did when it set out to discover the ideas and perceptions of the University that should guide its thinking about La Salle's future and its strategic planning efforts.

Step one: Hire a professional. In this case, GDA-Integrated Services, a marketing consulting, research, strategic planning, and services firm that specializes in higher education. Step two: Let the experts do their job. Step three: Use the research to guide planning.

The resulting research report comprises well over 200 pages of interview and survey results, observations, charts, graphs, poll results, and recommendations. One outcome is a set of key messages and language (see "Sound Familiar?" pg. 8) that the University will emphasize in communicating within the La Salle community and with the wider world. These messages highlight the key attributes of La Salle in an easy-to-understand way. Now, La Salle's communication efforts will find it easier to "stay on message," no matter

who's doing the talking.

George Dehne, President of GDA-Integrated Services, explained the comprehensive process required to produce the report. First, interviews and focus groups consisting of administrators, faculty, staff, alumni, and current graduate and undergraduate students were asked to describe La Salle. From that information, survey questions were developed and posed to a random sampling of 500 alumni and more than 1,000 current students. They gave feedback on which messages and language were accurate about La Salle. Then, surveyors telephoned 450 prospective students and their parents—people who don't know La Salle especially well—to find out whether the language was appealing. All of this data was used to create the final messages.

"These messages were formed from a combination of those people who know La Salle, who said, 'This is the La Salle we know and love,' and people on the outside, who said, 'We like what we are hearing,'" Dehne says.

SOUND FAMILIAR?

If these "Key Messages and Language," distilled from extensive market research commissioned by La Salle, have a familiar ring, it's because they capture the essence of La Salle's distinctions as a university—distinctions that many alumni recall, and that many more have integrated into their personal and professional lives. These messages will drive La Salle's marketing and communications efforts in the years ahead.

- La Salle goes well beyond simply preparing students for meaningful careers and success in graduate studies. The University provides graduates with the skills they need to have a positive impact on the social, political, professional, and moral challenges of contemporary society.
- La Salle alumni credit the University's purposeful liberal arts approach for improving their thinking and reasoning, problem-solving, and written and oral communication skills, as well as preparing them for a life of learning and rewarding personal lives.
- Professors with a passion for teaching and mentoring touch our students' hearts and spirits as well as their minds. Through challenging small classes where dynamic discussion takes place, the La Salle faculty ensures all motivated students succeed in an environment of mutual respect.
- La Salle is a total learning community with an appreciation for multiple ways of learning ranging from the seminar room and hands-on experiential learning, like internships, to active participation in on-campus clubs and organizations.
- Because it practices what it believes as a Christian Brothers university, La Salle serves as a moral compass for its students and a dutiful neighbor in its community.
- La Salle's urban setting in Philadelphia can greatly contribute to a student's education by providing everything from access to an interesting part-time job to world-class culture and entertainment—all while remaining grounded in a real-world environment.



ing out through the local Chamber of Commerce and to local political leaders to be more active in the area's economic life. Efforts to open La Salle's athletic facilities and sporting events to neighborhood and community organizations have increased in recent years as well; many of the 40,000 people on campus last year to participate in events or watch athletic matches are from area youth groups, high schools, and other organizations. As a core institutional value, community involvement plays a vital role in maintaining La Salle's traditions and securing its future through connection to the world around it.

RECONNECTING WITH ALUMNI

One initiative under development by William W. Matthews III, Esq., '90, President of the La Salle Alumni Association, aims to create a community-focused program through which alumni volunteers have the opportunity to work within the neighborhood surrounding La Salle, working hand-in-hand with the community to refurbish parks, clean playgrounds, and perhaps even help rebuild or renovate a neighborhood home—a localized, Lasallian version of "Habitat for Humanity."

Overall, La Salle has increased its efforts to bring alumni back to campus and reconnect with La Salle, especially through the two major events of Homecoming and Reunion. The goal is to use those events—and others—as catalysts for alumni of all ages to continue to rekindle relationships from their years at 20th and Olney. Reunion 2003 saw a better than 9 percent increase in participation this year. "Homecoming has increased each year since 2001," says James K. Gulick, '89, Assistant Vice President for Alumni Relations. "I attribute a lot of that to hard work on the part of my staff—communicating with alums to find out the kinds of events they want, and not guessing."

Extending the network of alumni beyond the La Salle campus has also seen a great deal of activity. Successful alumni events expanded into seven cities around the U.S. last year, and 28 alumni represented the University at 51 college fairs. "The more alums know and are engaged in the life of the University, the more willing they are to help," Gulick said.

"We are up to 10 or 12 Clubs and Chapters since June 2001," he continues. "We have regular programming in Washington, D.C., Harrisburg, Chicago, and South Florida." Some are more formal and established, and some are less so. "When I was hired," says Gulick, "my priority was to establish clubs around the region and the country to help build the alumni network. Our job is to connect alums to one another and, through that, to connect them to the University."

Alumni and their families are happy that they are hearing from La Salle in so many ways. "It's not just about fundraising and sports," Gulick says. "It is a lot easier to become involved now, because there are so many more ways. The quality and tone of events are really high. People are recognizing


SUMMING UP LA SALLE

"La Salle University is a dynamic educational community shaped by traditional Catholic and Lasallian values: a deep respect for each individual, a belief that intellectual and spiritual development go hand in hand, a passion for creative teaching and learning, and a conviction that education should be useful—for personal growth, professional advancement, and service to others."

The University's environment fosters students' involvement in their own education, both inside and outside the classroom; supports and challenges them; engages and empowers them—all with the goal of providing a transforming experience, one that will ensure their lifelong association with La Salle.

—La Salle University Positioning Statement

the investment La Salle is making in alumni relations, and it is paying off."

According to Br. Michael, "To be a truly great university, it takes the participation of all members of the University community, and that is especially true of our alumni." Members of the University community are working harder to achieve this lofty objective—through enhanced intellectual and spiritual life, a vibrant expression of the University's identity, a commitment to investments, and creating new opportunities for community and alumni involvement. And, while it is movement focused squarely on the future success of La Salle, it is based on principles of the Christian Brothers founder, Saint John Baptist de La Salle. 





An Unforgettable Season

BY ROBERT S. LYONS, '61

THEY FIGURED THAT THEY WOULD PROBABLY be lucky to win half their games that year.

Most experts now agree, in fact, that at least two other La Salle men's basketball teams had more talent.

But for one magical, unbelievable season 50 years ago, the 1953-54 Explorers put it all together and won the only NCAA championship in the University's colorful court history.

The Explorers did it with All America Tom Gola, '55, one of the greatest players in the game's history; a small but slick playmaker Frank "Wacky" O'Hara, '54, the only senior on the team; and nine untested sophomores.

The mastermind behind the team that won 19 of its last 20 games, finished second in the

final Associated Press poll, and forever put the then-tiny Christian Brothers college of 1,200 day (all male) students on the national map was coach Ken Loeffler.

An attorney by trade and one of the game's most colorful raconteurs, Loeffler roomed for a while

with future U.S. President Gerald Ford while both were students at Yale Law School.

The catalyst of the team, of course, was Gola, a 6-foot-7-inch junior, who had led the Explorers to their first national title, the National Invitation Tournament championship, two years earlier in New York's Madison Square Garden.

"Tommy made everybody on the team stronger," said Frank Blatcher, '56, who shared high scoring honors with teammate Charlie Singley, '56, in the NCAA championship game. "There haven't been too many players in the history of the game that had Gola's talent. It was like Pavarotti being able to sing."

Yogi Berra, of the New York Yankees, called him "the Joe DiMaggio" of basketball. Before La Salle's NCAA Tournament game with Fordham, Loeffler told the writers in Buffalo, "He's not only the greatest college or pro player today, but the greatest in basketball history. I know that I'm covering a lot of ground, but I go back 30 years in this game, and I'll take Tom Gola as the greatest."

As great as he was, however, Gola could not pull off the miracle of 1954 by himself. There was O'Hara, an intelligent, gutsy 5-foot-9-inch guard who battled his way into the starting lineup despite Loeffler's reluc-





tance to play "little" men. And then there were the sophomores like the 6-foot-2-inch Blatcher, the best outside shooter on the team. Singley, a 6-foot-3-inch forward from Philadelphia's West Catholic High, had led the freshmen in scoring. Charley Greenberg, '56, a 6-foot-2-inch guard who became the team's best defensive player, was a graduate of La Salle High like Gola and O'Hara. Fran O'Malley, '56, a 6-foot-3-inch forward from Carbondale, Pa., scored perhaps the most important basket of the season to keep the Explorers alive against Fordham in the opening round of the NCAA Tournament.

Bob Maples, '56, a 6-foot-5-inch forward from Elmhurst, Ill., had his moments. So did reserves like John Yodsnukis, '56, a 6-foot-7-inch center from Warrior Run, Pa.; Manny Gomez, '56, a 6-foot-5-inch forward from Forest Hills, N.Y.; and Bob Ames, '56, a 6-foot-3-inch forward from Philadelphia's Roxborough High. "Ames was a great player," recalled O'Malley. "I don't know why he didn't play more." Ames later became one of our nation's top Middle Eastern experts for the CIA, only to be murdered in the terrorist bombing of the U.S. Embassy in Beirut, Lebanon, in 1983.

"When we started the season, almost every one of our fellows lacked something," explained Loeffler to Bob Vetrone, the long-time *Philadelphia Bulletin* sportswriter, who recently retired from La Salle's Athletic Department. "Some weren't good outside shooters. Others were weak on defense. But everybody worked together and we got good results. You can pick out any player on the team and see where he has helped."

La Salle got off to a slow start in 1953-54, which was not unexpected because three starters—Fred Iehle, Norm Grekin, and Jack French—graduated from the 1953 squad that finished with a 25-3 record and had been

generally regarded as much better than the previous year's NIT champions.

As the 1953-54 season unfolded, the Explorers were beaten twice by Niagara and lost to Kentucky in the championship game of the Kentucky Invitational after pulling off a major upset by eliminating John Wooden's unbeaten, 17th-ranked UCLA Bruins, 62-53, in the opening round. The second loss to Niagara was particularly bitter because it came in the semifinals of the Holiday Festival in New York City. Madison Square Garden officials had been hoping for a championship game matchup between the Explorers and the nation's No. 1 team Duquesne, coached by Donald "Dudey" Moore, who would later become La Salle's coach. Thus, the Explorers went into the new year with an 8-3 record.

La Salle went on an 11-game winning streak, beating teams like Brigham Young, Manhattan, Dayton, and North Carolina State. Blatcher, who sparked the comeback against Manhattan with 15 second-half points, feels that game was the turning point.

There was no Big 5 back in those days, so Villanova and Penn weren't on the schedule. La Salle picked up impressive city-series victories over Saint Joseph's and Temple to crack the top 10 in the Associated Press and United Press basketball rankings. Win No.10, that lifted La Salle's record to 17-3, came over Furman, 100-83, in a Convention Hall battle





of All Americas between Gola and Frank Sely, the nation's leading scorer, who scored 40 points. The streak finally ended when Harry Litwack's Temple Owls, still smarting from an earlier 77-53 loss, pulled off a 57-56 upset. "In retrospect, they may have done us a favor," recalled O'Hara. "There would have been a lot more pressure if we had gone into the NCAA's with a long (15-game) winning streak."

At the end of the regular season, both the NIT and NCAA Tournaments wanted La Salle. But the Explorers had no choice, because the 33-member Middle Atlantic Conference had agreed just that year to send its best team to the NCAA Tournament if invited. La Salle celebrated the school's first NCAA bid by beating St. Joseph's, 78-64, for its fifth straight city title.

"Actually we don't have any business being in the tournament," said Loeffler after the Hawks game. "We aren't big enough to do any real damage. These kids have to outfox an opponent to win. They've got plenty of hustle, brains, and desire to win. We have only one outstanding player, Tom Gola."

The Explorers faced Fordham in the first round at the Buffalo Auditorium and beat the Rams, 76-74, in an overtime thriller. Trailing by a basket with a few seconds left in regulation, Gola took an inbound pass and fed O'Malley with a brilliant pass. O'Malley banked it in for the equalizer.

Gola later called the Fordham contest the turning point of the tournament. "That's the game I'll never forget," he said. "They had the talent to beat us, and we were down with four seconds to go. But our guys had gained some confidence and poise by then. After we pulled it out, we were ready for anybody."

Returning home for the Eastern Regionals at the Palestra, the Explorers snapped North Carolina State's 10-game winning streak, 88-81, as Gola staged what Navy coach Ben Carnevale called, "the greatest one man show I've ever seen." With 2:20 left in the game and La Salle leading 71-69, Gola scored, passed off, blocked shots, and grabbed key rebounds in a spectacular display that triggered a 17-point outburst.

It was on to Kansas City for the first Philadelphia school ever to make it to the NCAA championship round.

While Bradley was eliminating Southern California, 74-72, in the other national semifinal, La Salle held Penn State scoreless for the first six minutes, never trailed in the game, and won easily, 69-54. Gola had to take only nine shots from the field (making five), and shared scoring honors of 19 points with Blatcher, who came off the bench as the game's only sub.

With two "Cinderella teams" playing for the national title, La Salle played its best game of the year and crushed Bradley, 92-76. Fittingly, it was Gola who put the Explorers into the lead for good at 49-47 with a three-point play. He finished with 19 points and 19 rebounds.

The following year, La Salle came within 15 points of becoming one of the few schools to win consecutive NCAA titles. With every regular except O'Hara returning, the Explorers went 22-4 during the regular season. Then they swept past West Virginia, Princeton, Canisius, and Iowa in the NCAA Tournament before losing to unbeaten San Francisco, led by Bill Russell, 77-63.

With Gola graduating and Loeffler off to greener coaching pastures at Texas A&M at the end of the season, the most glorious basketball era in La Salle's history came to an end—the likes of which we will probably never see again.



Robert S. Lyons, '61, is a freelance writer/editor and former editor of this magazine.

A Little Literary Magic

BY MARY TRAMMEL, '06

THREE-HEADED DOGS, CLOAKS OF invisibility, friendly giants, and very evil villains—these are just a few of the literary tidbits discussed by students in a new undergraduate honors course at La Salle.

In this colorful course, “Blessing or Blasphemy,” students study all five books in the *Harry Potter* series. And while this might sound like a blow-off course full of fairytales, it actually delves into great literary themes in both the Potter works and the lesser-known *Dark Chronicles* trilogy by Bill Pullman.

“This is the first class I’ve taught where the students know more than I do about the literature,” says Vince Kling, Ph.D., '68, a La Salle English professor who’s teaching the course.

Rather than analyzing the events of the books, the class discusses topics such as the evolution of author J.K. Rowling’s writing, foreshadowing from the first to the fifth novel, and analyzing themes throughout the Potter works and the *Dark Chronicles*, such as morals, authority, and overcoming fears.

The class also has a “show and tell,” with student artifacts: Harry Potter scarves, Legos, clocks, and even Bertie Bott’s jellybeans inspired by the books. “In one class, we passed around a box of Every Flavor Beans from the series, including vomit flavor,” says Kate McClung, a junior.

While La Salle education classes on children’s literature have used the Potter books, this is the first course geared toward the books themselves. One student, Kelly Bohrer, a senior, is also using the Potter books as a tool for her student teaching this semester.

“I hope that the students will see my enthusiasm for the books and discover how powerful reading is. I want my students to use *Harry Potter* as a starting point to be able to discover that reading is fun,” she said.

But the course isn’t an easy way to earn credits. Each of the 15 students must read all eight books and write a paper on each series,

as well as an eight-page creative piece expanding on a theme or scene from one book.

One of the world’s most popular series of novels, the books tell the tale of Harry Potter, who at the age of 11, discovers he’s a wizard—imbued with magical powers—and the existence of a wizard community. Raised by a mean-spirited aunt and uncle, Harry learns his parents were wizards and died fighting the evil Lord Voldemort. Each book focuses on a year Harry and his best friends, Hermione Granger and Ron Weasley, study at the Hogwarts School of Magic and battle with Voldemort.

The *Dark Chronicles* trilogy is far more somber, even terrifying, says Kling. “From the very first page, the young hero and heroine, Will and Lyra, are beset with serious problems, which they bear with great courage and love. For example, Will’s mother suffers from mental illness, and Will puts his life on the line to protect her. Lyra is the archetypical ‘lost’ child who doesn’t fit in and always feels alienated. They discover that their unusual powers have as much potential to destroy as to heal, and they are called upon in the third volume to make a supreme sacrifice in order to keep the universe from being gradually emptied of life.”



English Professor Vince Kling, Ph.D., '68, poses with students in his “Blessing or Blasphemy” class. Below: some of the class paraphernalia.



Examining the American Experience

BY KIMBERLY DUGAN

THE GAME IS TIED AT THE BOTTOM OF THE 9th with two outs. The pitcher winds up and unleashes a fastball that lands safely in the catcher's mitt. Strike three. The batter is out, and the game goes into extra innings.

"The nature of the program explores all facets of historical and contemporary culture from music, art, and literature to the media and American institutions. The ability to make connections from these areas to the bigger picture of American culture is key."

Only the true die-hard baseball fan can appreciate a game that might be heading into its fourth hour of play. Some of the not-so-faithful might be wishing they left during the 7th inning stretch.

So, why is it that baseball, America's pastime, has no time restrictions?

If you take the *Sports in America* course with Judith Musser, Ph.D., offered as part of La Salle University's American Studies Program, she will help you explore what that, and many other things about the game, says about American culture.

The American Studies Program, which started in the fall of 2001, took shape under the lead of Francis Ryan, Ed.D., '69, a former professor in the Education Department and now Director of American Studies,

and Barbara Millard, Ph.D., Professor of English and former Dean of the School of Arts and Sciences.

"We live the American experience as citizens, and therefore, we think we know American culture," Millard said. "The American Studies Program invites students to examine facets of culture and apply what they learn to the larger context."

Ryan worked with then-Dean Millard to figure out the logistical problems of starting the program as a stand-alone major. In addition to mapping out the curriculum, the program needed to be housed in a specific department—that being History—and faculty members from other disciplines were needed to help teach the courses.

"Barbara and I took this task on because of the value American Studies brings to a student. The program provides an academic challenge and an excellent liberal arts base. The nature of the program explores all facets of historical and contemporary culture from music, art, and literature to the media and





American institutions,” Ryan said.

“The ability to make connections from these areas to the bigger picture of American culture is key. In order to make these connections, our course work examines gender, race, class, and ethnicity as it applies to the theme of each course,” he continued.

According to Ryan, American culture has become increasingly complex over the past 30 to 40 years and no single discipline can probe into the nuances of its intricacy. The interdisciplinary personality of the American Studies Program is specifically designed to probe and examine areas of America that speak volumes about the culture, such as: sports in America, American manners and etiquette, and the history of television.

Students choosing to major in American Studies are preparing themselves for any number of career options that require a broad based understanding of American culture, critical thinking, and writing. Career opportunities include law, journalism, and education, just to name a few.

As a matter of fact, the American Studies Program fits perfectly into the curriculum of the Elementary and Special Education (ESE) majors and has become a recommended second major for these students.

Deborah Yost, Ph.D., Associate Professor and Chair of the Department of Education, says the American Studies course work enables students to still graduate in four years, and it provides ESE students with a foundation in an academic discipline.

“In my mind, we are developing intellectuals capable of thinking on critical levels,” Yost

said. “The education course work does this; but in conjunction with the American Studies Program, students are being taught content which will assist in their teaching and give them the opportunity to develop an interdisciplinary habit of mind.”

Today, as the program enters its third year, the majority of students are, in fact, ESE double majors.

The number of American Studies majors other than ESE students, however, is expected to grow over the next few years as the young program increases its visibility among the student population.



American Studies students help neighborhood children with arts and crafts at the annual reenactment of the Battle of Germantown. It is the second year that American Studies students have set up stations at the event focusing on colonial arts and crafts, games, and dancing. Top and to the left: Moments from the reenactment.

KING OF THE

UNDERGROUND

WITH HIS PECULIAR BACKGROUND IN LAW, finance, and as a railroad C.E.O., American Tim O'Toole, '77, was hand-picked to take over the beleaguered London Underground as its new Managing Director. *La Salle Magazine* Assistant Editor Caitlin Murray recently checked in with the former President and C.E.O. of Conrail to see how he was making out after six months on the job.

LM: When you were a student at La Salle, what did you hope to do with your degree in English literature?

TO: I always knew I would go to law school. My father was a lawyer, and he advised me to study English literature as preparation, because he said the only skills that matter are the ability to read and to write.

LM: After you finished your law degree at the University of Pittsburgh, how did you work your way up to eventually become President and C.E.O. of Conrail?

TO: I joined Conrail directly out of law school as a commercial litigator, having clerked there in the summer of 1979. I was made Vice President and General Counsel at the age of 33. After a number of years, my familiarity with finance allowed me to move to the position of V.P. and Treasurer. I later became the Chief Financial Officer. I took over as President and C.E.O. of Conrail after a hostile takeover by CSX and NS. I stayed until Conrail was divided between the two companies and then "retired." I worked with charities until I was approached with this unusual opportunity [to become Managing Director of the London Underground].

LM: How does the President and C.E.O. of an \$8 billion railroad company end up working for charities for 18 months?

TO: I served on the boards of both the YMCA and the Support Center for Child Advocates for a number of years. After I left Conrail in 2001, I increased my involvement. With the support center, which is an organization that provides pro bono legal representa-

tion for abused and neglected children, I co-chaired their capital campaign. The campaign was formed to raise \$2 million to fund a permanent home for the organization, one that its clients could use, safe from the sometimes appalling circumstances in their lives.

The YMCA is the Metropolitan YMCA organization, which is the umbrella organization for a collective of the 13 major Ys in the Philadelphia area. I was serving as head of their finance committee when I left.

LM: Mayor of London Ken Livingstone is quoted in a press release as saying he "searched the world and found the best person ... to deliver what Londoners so desperately need—a better Tube." How does it feel to be recruited from overseas to "rescue" the Tube from its current dismal state?

TO: Ken Livingstone was just being kind, and it is somewhat intimidating. Many feel that this job is impossible. The doubters may be right, and I may not accomplish all that I hope, but my children will have seen the Elgin Marbles and experienced the convivial world of an English pub.

LM: How has the move and your new position affected your family?

TO: My family goes back and forth between Villanova and London. They are getting quite familiar with British Airways. Our lives have changed in every way. We went from a large suburban property to a flat in the center of London, from getting everywhere by car to traveling exclusively by Tube. [O'Toole is quoted in a *London Times* article as saying, "I believe you eat what you cook, and that means taking the Tube everywhere." He went from owning three cars in Philadelphia to having none in London. He, his wife Patricia and two teenage children, live in Notting Hill, partly to get first-hand experience of commuting on the Circle Line, which is said to be the Tube's most unreliable line.]



Tim O'Toole, '77





Adventures of Rotten Ralph in the Eighth Dimension

BY JON CAROULIS

AFTER RECEIVING THEIR DIPLOMAS, MANY graduates assume positions in the real world. However, recent graduate, David Ryan, '03, continues to spend a great deal of his time in imaginary worlds with nefarious creatures and Armageddons.

Ryan, of Bensalem, Pa., was one of four nationwide winners of the first Student Graphic Novel Contest held by *Prophecy Magazine*. After submitting an 8- to 10-page sample of his work, Ryan will now have the opportunity to complete the graphic novel—a more detailed comic book—and have it published by the magazine.

Ryan, who graduated last May with a degree in Digital Arts and Multimedia Design (DArt), plans to have a 100-page manuscript ready for publication in six months.

He said he appreciated the fact that La Salle's DArt program "involved working with computers, which was something I could do and was interested in at the time." He said he chose La Salle because of its "great DArt courses."

The characters in his graphic novel were not new. "I've been playing around with these particular characters for years now, and I've actually used them in a couple projects already," Ryan said.

Those characters, Ralph and Corky, an unwitting thief and his canine sidekick, stumble upon a weapon of mass destruction, wanted by the world's most powerful crime syndicate. Says Ryan, "Unsure of how to destroy such a dangerous item, the two head off to consult the Wiseman. On their journey they

are thwarted by robot assassins, bounty hunters, and other assorted nasties. An astounding revelation exposes the true nature of the weapon, causing confusion, chaos, and yes, the ultimate battle."

There's also a large supporting cast, ranging from a guy who likes to drink a lot of milk and watch television to a 14-year-old girl who grew up in the wild and works as a bounty hunter. Other characters include "robots, ninjas, vampires, zombies, bounty hunters, and pretty much anything else that an 8-year-old boy thinks is cool," he said.

He says his inspiration comes from the many cartoons he watches, both American and Japanese. An avid video game player, Ryan used to dream of becoming a video game designer, but now, he enjoys telling stories through drawings.

"I guess right now, working in comics is my dream job," says Ryan, who is currently a freelance web designer.





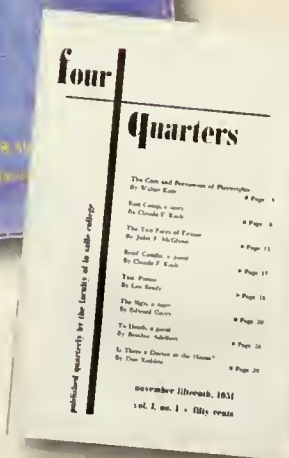
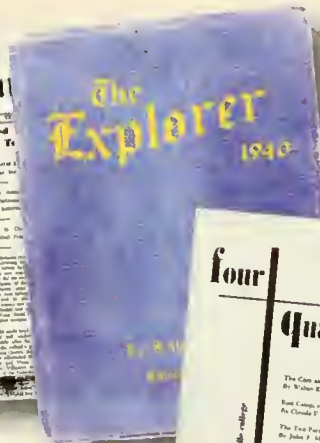
THE BEGINNING:
La Salle's Charter (left), granted by the Commonwealth of Pennsylvania in 1863, bears the names of four laymen, three priests, two Christian Brothers, and one bishop. The first president of La Salle (above) was the German-born Brother Teliow.



FIRST CLASS:
William Harrity was one of seven members of La Salle's first graduating class in 1869, as well as the first person to be awarded a master's degree in 1871. Furthermore, Harrity went on to become the first nationally prominent alum, when he served as Democratic Party Chairman and guided Grover Cleveland's return to the White House in 1892.



FIRST EDITIONS:
La Salle's present newspaper, The Collegian, made its debut in 1931. The Collegian was predated by The La Salle Advance, which was in publication from 1878-1879. The first Explorer yearbook was published in 1940. The first edition of Four Quarters literary magazine appeared in 1951. The magazine ended its publication in 1995.



The Masque Presents Sun Up, First Play, On December '27



Dancing After Show
Dee Porter, Victory Hop Feature, Will Provide Music for Dancers To Be Held in Auditorium

With Christmas (like the well-known Prosperity) just around the corner, the curtain will soon be rung up on the first annual Christmas play, presented by The Masque, under the direction of Professor Joseph Sprisler, of the Business Administration Department. December 27 is the date which has finally been agreed upon and the scene is, of course, the College Auditorium. The presentation will be followed by a dance, which should serve to make the program even more attractive. The orchestra for the dance will be Dee Porter's, the

THE CURTAIN GOES UP FOR THE FIRST TIME:

Dramatics at La Salle date back to the 19th century. The Buskin and Bauble Society, an unlikely name for the college's thespians, began in the late 1920s. A reorganized and revived society, unofficially known as "The Masque," offered its first production ("Sun Up") in 1934. "The Masque" became the official designation of the actors in early 1935.



HOME AWAY FROM HOME:
La Salle's first residence halls (St. Albert and St. Bernard halls) opened in September 1953.



THE BEGINNING OF THE COLLECTION
"The Visitation," one of the two acquisitions for La Salle's collection. The purchase was made possible through the donation circa 1967 from collector and philanthropist J. Rosenwald.

alle Firsts



FOOTBALL FIRSTS:

November 1, 1936, marked the first football game played in McCarthy Stadium. To commemorate the occasion, Brother Edwin Anselm, President (left) took part in a ceremonial kick-off. Also pictured is the program from that day. La Salle's varsity football team began play in 1931, playing home games at the Baker Bowl.



FIRST FRATERNITY AND SORORITY:

La Salle's first social/service fraternity, Sigma Phi Lambda, was established in 1935. The photograph above is its earliest published photograph, from 1940. The first service sorority, Gamma Sigma Sigma, was chartered in 1974.

FIRST CHAMPIONSHIP:

La Salle's earliest verified conference championship in any major sport occurred in May 1950, when the Explorers won the team championship of the Middle Atlantic Collegiate Track and Field Association. Captain Jim Tuppeny, '50, left, and Coach Frank Wetzler, middle, present the trophy to La Salle's Athletic Director James T. Henry, right.



FIRST EVENING DIVISION PROGRAM:

La Salle's first Evening Division program, pursuant to a bachelor's degree, began in 1946.



FIRST MASCOTS:

Ken Hager, '58 (above), served as an unofficial mascot when he appeared at basketball games donning a raccoon coat and skimmer (straw hat). Later, Thomas A. Beckett, '58 (left), became the first person to appear in the swash-buckling Explorer costume in the 1956-1957 school year.



FIRST FEMALE GRADUATE:

In 1968, Kathryn Fitzgerald became the first woman to receive a bachelor's degree from La Salle.



BRANCHING OUT:

La Salle opened its first satellite campus in Newtown, Bucks County in 1997.



THE DOCTORS ARE IN:

In 2002, Darleen Hannigan, '95, M.A. '99; Donna Tonrey, M.A. '94; and Joseph Selm, M.A. '94, were the first three candidates to receive a Doctorate in Clinical Psychology (Psy.D.) from La Salle.

Homecoming Oktoberfest

Nearly 700 alumni visited the Oktoberfest alumni tent on the South Campus parking lot at this October's Homecoming celebration. Alumni from classes ranging from '56 to '03 brought their families and friends to enjoy German food, upbeat music, a festive atmosphere, and entertaining activities for the kids.

"Homecoming is a great time for alumni to reconnect with La Salle, their contemporaries, and with their former teachers," said La Salle University President Brother Michael J. McGinniss, F.S.C., Ph.D., '70

Professor Emeritus Jack Reardon, '59, came to Oktoberfest with his children and grandchildren. He was "enamored" with the face painting and balloon animals done by the clown, among other children's activities. "Anyone who visited ... could not leave without being very impressed," Reardon said.

An accordion player clad in lederhosen greeted alumni, families, and friends as they entered the large tent. Authentic German food and beverages were served, as the DJ played favorite hits from all of the decades. The Explorer cheerleaders came to liven up the party for the football game, and children had their own corner filled with Halloween candy, prizes, and a clown. Outside, table and chairs were set up near a moon bounce, as alumni strolled the party grounds and reunited with old friends.



Homecoming Oktoberfest 2003.

Constitution Center Site of Reception

Guests of the 19th annual President's Reception were treated to a walk through history this September at the newly-opened National Constitution Center in Center City Philadelphia.

Over 300 alumni, parents, friends, and other benefactors to the University attended the event, which included an induction ceremony for new members of the De La Salle Society. Those inducted are benefactors to the University of \$100,000 or more cumulatively.

This year's inductees were: William J. Binkowski, '48; Joseph A. Coffey

Jr., Esq., '64; Janet and Charles L. Daley, '57; Joan Mancini, '74, and Thomas J. 'Tim' Fitzpatrick Jr., '72, M.B.A. '81; Elmer F. 'Bud' Hansen III, '90, M.B.A. '96; and Francis W. Judge, '50, posthumously.



Joseph Donovan, '64, La Salle University Assistant Vice President for Marketing and Communications, his wife, Dr. Joanne Gillis-Donovan, William McLaughlin, '67, with his wife, Natalie, stand in Signers' Hall, which contains 42 life-sized bronze statues of the 39 men who signed the Constitution as well as the three who dissented.

Still Going Strong

Pete Paranzino's prices have gone up more than 1,000 percent since he opened his barber shop on La Salle's campus. But \$7 (up from 50 cents) is still a bargain.

Pete has been clipping the hair of faculty, students, staff, and alumni since 1939. Last August, he turned 90—and he still comes in regularly to trim the manes of a loyal and longtime client. It's the first and only job he's ever had. And he has no plans to stop.

"If I retired, I'd watch TV and fall asleep on the couch," says Pete. "I try to keep busy. It's the best thing for you. It's therapy. When I go home, I feel relaxed."

Jack McCloskey, '46, has been coming to Pete's shop since he graduated. Eventually, he joined the University's staff, and in retirement still has Pete lower his ears.

He recalled Pete asked him for advice: Would he lose customers if he raised his price from 65 cents to 75 cents? "He thought about raising his price, and I said, 'Go ahead.' He did, and nobody noticed."

On the occasion of Pete's 80th birthday, McCloskey composed a poem for his friend:



Then and Now: Pete Paranzino has been taking a little off the sides for customer Jack McCloskey, '46, for nearly 60 years. Left: 1946. Right: 2003.

*A walking history of our school
With personal memories of then and now
Pete's a perennial Explorer
Whose first love is La Salle.*

McCloskey read it again for Pete's 90th birthday. He'll probably need to use it again in 10 years.

NSF Awards \$12.5 Million grant for Math and Science Education

The National Science Foundation (NSF) has awarded a \$12.5 million grant to a La Salle University-led partnership of universities, colleges, and school districts to improve mathematics and science education within 46 school districts in Southeastern Pennsylvania and Southern New Jersey.

The partnership, known as the Mathematics and Science Partnership of Greater Philadelphia (MSPGP), will potentially impact over 117,000 middle and high school students over the next five years.

"The size and complexity of this partnership represents a new and extraordinary regional collaboration unit-

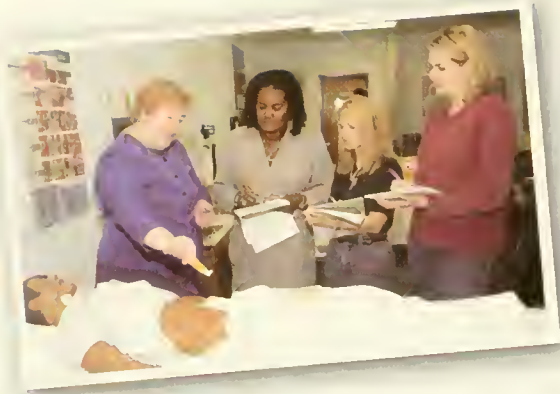
ing dozens of institutional partners and nonprofit organizations and scores of professionals who have acquired a tremendous expertise over the years," said F. Joseph Merlino, Director of the MSPGP.

"All will be working together to implement state-of-the-art curriculum and instructional strategies to improve math and science understanding for young people and enhance the preparation of future teachers."

Partnering with La Salle in the MSPGP are Arcadia University, Bryn Mawr College, Cedar Crest College, Haverford College, Lehigh Carbon County Community College, Lincoln

University, Moravian College, Northampton Community College, Muhlenberg College, Villanova University, West Chester University, Widener University, and 32 Pennsylvania school districts and 14 New Jersey school districts.

The MSPGP is one of 13 new NSF awards totaling more than \$216 million. The MSPGP was selected from a nationwide competition involving over 260 proposals that were merit reviewed by teams of panelists from around the country.



La Salle University Nursing Professor Janice Beitz, Ph.D., '83 (far left) shows (from right to left) Therese Laguerre, Kim Nashed, and Sherri Eador how to apply a hydrogel to a wound during an on-campus meeting of the University's online Wound, Ostomy, and Continence Nursing Education Program. The students were in Philadelphia in October for a weekend of intensive hands-on instruction, using themselves and mannequins as subjects. This is the University's first online program and one of only two online nursing programs in wound ostomy care. Laguerre, Nashed, and Eador are from New York, Florida, and Missouri respectively. Other students are from Illinois and New Jersey.

La Salle's First Online Learning

The Nursing School refers to them as "The Magnificent Seven," students enrolled in the University's first online program, in Wound, Ostomy, and Continence Education.

"They are truly a great group, very sharp," says Janice Beitz, Ph.D., '83, who is teaching the yearlong program. Students completing it will earn a certificate in this type of care, and can apply credits earned toward a master's degree in nursing.

Braving the new world of distance learning are Angela Baffuto, Kathy Corbet, and Barbara McCue of New Jersey; Nancy Chaiken of Illinois; Sherri Eador of Missouri; Kim Nashed of Florida; and Theresa Laguerre of New York.

While the students meet online Tuesdays from 3 p.m. to 5 p.m., they were also at La Salle the first weekend in October for "some hands-on instruction," Beitz said. "There are some things you can't teach online; you have to show them how it's done." They will meet again next spring.

"I frequently have clients with severe pressure ulcers," says Corbet. "I want to provide them with the best possible care, and keeping up to date with the current research is important. This class

is providing just that opportunity."

For McCue, "One must be disciplined to not fall behind."

As for getting together, Corbet says, "I think we all hit it off, and it was just great. Dr. Beitz is just as bubbly in person as she is online."

SGA Honored

La Salle University's Student Government Association (SGA) has been honored by the American Student Government Association (ASGA) for its dedication and commitment to community service and campus leadership.

ASGA's Web site (www.asgaonline.edu) featured La Salle's SGA as "Student Government of the Month" in December. In addition, *Student Leader* magazine, with which ASGA is affiliated, featured an article that profiled SGA and the strong culture of student leadership exemplified by the more than 100 active registered student organizations.

Joseph Cicala, Ph.D., '79, Dean of Students, said the strong relationship between the administration and SGA has yielded many benefits, from

deeper student involvement in all facets of University programs, services, and governance, to visible enhancements of campus safety systems.

Bill Wiegman, '04, SGA President, said, "We put in many hours in SGA, and there's no instant gratification, for yourself or the organization. Now students know what we're doing. We're proud of the accomplishments and have more to do. We're making good progress."



Back row, left to right: Coordinator of Leadership Development Pete Lafferty, '92; W.H. "Butch" Oxendine Jr., President, Oxendine Publishing and Executive Director, American Student Government Association; La Salle President Brother Michael J. McGinniss, F.S.C., Ph.D., '70; Dean of Students Joseph J. Cicala, Ph.D., '79. Front row, left to right: SGA Vice President for Academic Affairs Alice Carcilli, '04; SGA Vice President for Business Affairs Jen Scalora, '04; SGA President Bill Wiegman, '04; SGA Executive Vice President for Student Affairs Nikki Schwartz, '04.

Dr. Thomas A. Keagy Named New Dean of Arts and Sciences



La Salle University has selected Thomas A. Keagy, Ph.D., as the new Dean of its School of Arts and Sciences.

Keagy, originally from Texas, comes to La Salle after 16 years at Duquesne

University, where he was the Chair of the Mathematics and Computer Science Department.

Richard Nigro, Ph.D., La Salle's Provost, said that Keagy "brings to La Salle strong backgrounds as a teacher and a mentor to faculty, which are ideal qualities in a dean."

Keagy, who earned his B.S. in Mathematics from Texas Lutheran University and both his M.S. and Ph.D. from the University of North Texas, taught at Wayland Baptist University and the University of Texas at Tyler before moving on to Duquesne.

As the new Dean, Keagy plans to fully support the University's focus on student research, which he believes is a key means of facilitating and encouraging the search for knowledge and truth.

"Research is one important component in preparing our students for careers and further study in their chosen disciplines," said Keagy. "A research experience guided by a faculty member helps students understand what it means to be a scholar and prepares them for a lifetime of learning."



New Trustee Comes On Board

When Brother James Butler, F.S.C., '82, first came to La Salle as a student, he didn't know that the school had a board of trustees—or what it was. And he had very little exposure to the Christian Brothers.

He certainly knows now, as the English and Religion major has been appointed to the University Board of Trustees, where he'll serve a five-year term. He was so impressed by the Brothers he met on campus that he joined the order as a senior.

In addition to serving as a Trustee, he's Auxiliary Provincial for the Baltimore District of the Brothers of the Christian Schools (including La Salle), which oversees 15 institutions and 13,000 students. The position is also referred to as Visitor, as he visits each school at least twice a year.

A native of New York, Br. James said he never attended a Christian Brothers school before coming to La Salle, and the only contact he had with the order was a letter he received in high school from Brother Emery Mollenhauer, F.S.C., Ph.D., who was provost of the University when Br. James matriculated.

One of Br. James' first student-teaching assignments was at La Salle College High School. His first full-time teaching post was at Archbishop Carroll High School for Boys in Radnor, Pa. He also taught or served as administrator at schools in Pittsburgh, Philadelphia, New Jersey, Australia, Africa, and Bethlehem in the Middle East. He returned to La Salle University from 1997 to 99, where he was an adjunct professor in the Department of Education and Director of Field Placements for student teachers in the department.

Economic Outlook 2004

presented by: La Salle University
School of Business and
The Union League of Philadelphia

Featured Speaker

AMBASSADOR ALAN KEYES

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the United Nations Economic and Social Council

Tuesday, January 27, 2004

The Union League of Philadelphia

140 South Broad Street
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Noon to 2 p.m. in Lincoln Hall

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Brother Tom McPhillips Receives Distinguished Faculty Award

While a student at La Salle College High School, Brother Tom McPhillips, F.S.C., Ph.D., '72, noticed the Christian Brothers there seemed to enjoy what they were doing, both in and out of the classroom.

"I wanted to be a part of that," says Br. Tom, who became a Christian Brother and now teaches biology at La Salle University. He not only got involved in education as a Christian Brother, he excelled at it. Last August at Convocation, he received La Salle University's Provost's Distinguished Faculty Award, given to a faculty member who embodies the spirit of the university.

In his acceptance speech, he said, "Teaching is so much fun, I can't believe they pay us to do it." Then to his administrators, he said, "I hope you didn't hear that, or at least didn't take it seriously."

"I like teaching because you can always get better," says

Br. Tom, who in 1988, was chosen by students to receive the Lindback Award for Distinguished Teaching. "The changes in technology, the challenge of keeping pace—the students keep you on your toes."

Any spectator at La Salle football or basketball games can see him seated with the Jazz and Pep Band, playing his valve trombone. He's faculty advisor for the group, and says, "Playing in the band is great therapy. I'm usually tired when I go to practice, but it's relaxing. Plus it gives me a chance to be with students."



Distinguished Faculty Award Recipient Brother Tom McPhillips, F.S.C., Ph.D., '72

Bob Miedel Named Distinguished Lasallian Educator

Bob Miedel has worked at La Salle University for over 20 years, and his hard work has not gone unnoticed.

Miedel has been honored as the 2003 Distinguished Lasallian Educator by La Salle University, as well as for all of the schools in the Baltimore District. The Baltimore District consists of La Salle University, as well as several high schools and middle schools throughout Pennsylvania, New Jersey, Maryland and Washington, D.C.



Bob Miedel, left, accepts the Lasallian Distinguished Educator Award from La Salle's Vice President for Enrollment Services Ray Ricci, '67, center, and President Brother Michael J. McGinniss, F.S.C., Ph.D., '70, right.

The theme for this year's award was to recognize those who devote their lives to helping the underserved student population.

According to one faculty member who nominated Miedel for this honor, "Bob has—for many years—quietly, patiently, cheerfully, and quite effectively administered and mentored scores of the kind of students that Saint La Salle founded his congregation to educate."

When Miedel started at La Salle in 1978, he taught study skills in the Academic Discovery Program, a special admissions program for economically and educationally disadvantaged students. Today, he is the Director of the program.

"There are a lot of people here at La Salle just like myself," Miedel said. "We work hard and hope people notice, and it feels good to know that they have. I think of this award as a symbol for all of us who do our best to make a difference."

MARK YOUR CALENDAR		MONDAY, APRIL 19, 2004	
SIXTH ANNUAL		PRESIDENT'S CUP	
BLUE BELL COUNTRY CLUB • BLUE BELL, PENNSYLVANIA		GOLF TOURNAMENT	
	10:30 A.M. REGISTRATION AND LUNCH	EAGLE* SPONSOR \$7,500	INDIVIDUAL* ENTRY SPONSOR \$500
	12:30 P.M. SHOTGUN START	PLATINUM* SPONSOR \$5,000	GREEN OR TEE SPONSOR \$500
	5:30 P.M. COCKTAILS, DINNER, PRIZES, AUCTION AND RAFFLE	FOURSOME* SPONSOR \$2,000	CART SPONSOR \$100
	<small>* INCLUDES REGISTRATION GIFTS, LUNCH, CART, FEES, COCKTAILS, DINNER, PRIZES, AND CHANCE FOR ONE-YEAR MEMBERSHIP TO BLUE BELL COUNTRY CLUB</small>		
TO RESERVE A SPOT: PLEASE REPLY WITH YOUR NAME, ADDRESS, PHONE NUMBER, AND SPONSORSHIP LEVEL TO: GORDON@LASALLE.EDU OR 215-951-1880.			

Courtney Scholarships Awarded

Ludwika Chrzastowska, '04, and Cecile Van Oppen, '04, received La Salle's annual Courtney Scholarship, given to political science majors. The award is named for the late Robert J. Courtney, '41, who taught political science at La Salle University for more than 45 years.

Chrzastowska is a double major in Political Science and German. She is taking graduate classes in Central and Eastern European Studies to complete a minor in that area.

She has worked for the election campaign of Philadelphia District Attorney Lynne Abraham and at the Greek Embassy Press and Information Office. Currently, she is interning at the Foreign Policy Research Institute under Dr. Michael Radu, co-director of the Terrorism, Counter-Terrorism, and Homeland Security Center.

Van Oppen, a native of the Netherlands, is also a double major, in Political Science and Economics/International Studies. This past summer, she interned with the Dutch Senate in the Netherlands. She is co-president of the Cross Cultural Association, a member of the German Club, and a member of the Student Political Science Board. She is also on the swim and field hockey teams.

After graduation, Chrzastowska hopes to attend law school.

Van Oppen wants to pursue her studies in the area of developmental economics in England.

Members of Courtney's family presented the scholarship to both Chrzastowska and Van Oppen.

Honorary Degrees

Medical journalist Brian McDonough, M.D., '80, and lauded medical researcher Bernard J. Poiesz, M.D., '70, received honorary degrees at this year's Fall Convocation for their contributions to science, health, and medicine.

Poiesz, a former biology major, is a world-renowned medical researcher. He is perhaps best known for his detection, quantification, and characterization of human retroviruses, such as HIV, and of viruses associated with leukemia and lymphoma.

Since 1980, Poiesz has been on the faculty of the State University of New York's Upstate Medical University in Syracuse, where he currently serves as a professor of medicine, and of microbiology/immunology. Co-author of more than 200 research papers, Poiesz was elected a Fellow of the American Association for the Advancement of Science in 1993.

McDonough has been medical editor for the WTXF-TV Fox 10 O'Clock News since 1989. He has received virtually every major award in broadcasting, including four EMMY™ awards, the Medical Broadcaster of the Year Award, and the American Writers Association's Walter Alvarez Award for Excellence in Medical Communication. McDonough received his B.A. *magna cum laude* from La Salle in 1980 with a double major in biology and English, an unusual combination, he said in his acceptance speech; but he was allowed to pursue it with long-lasting benefits: the biology helped him become a doctor, while the English (and communication) courses he took helped him as a broadcaster and writer.



Displaying their honorary degrees, Brian McDonough, M.D., '80, left, and Bernard J. Poiesz, M.D., right, are joined by President Brother Michael J. McGinniss, F.S.C., Ph.D., '70, center.

Psy.D. Earns Accreditation

La Salle University's Doctoral Program in Psychology (Psy.D.) has received accreditation from the American Psychological Association (APA).

"This shows we're meeting national standards," says Frank Gardner, Ph.D., a professor of psychology at La Salle and Director of the Psy.D. program. "It shows that our faculty, curriculum, and clinical training are at a high level."

The program, the first doctorate in the University's history, graduated its first three students in May 2002. Currently, more than 100 students are enrolled in the program.

Receiving APA accreditation provides many opportunities for graduates, says Gardner, as many hospitals, clinics and other mental health facilities accept only applications from people who graduate from accredited programs.

He added that it's easier for graduates

from accredited programs to acquire state licensure when starting their careers.

All students must complete 1,200 hours of "internal" training at La Salle's Good Shepherd Clinic. Students then must complete an additional 2,000 hours of clinical training at a mental health facility. Gardner says many students complete both requirements at Good Shepherd, which provides counseling to hundreds of local residents for a low fee. He hopes that with the APA accreditation, La Salle's students will be able to do internships at health clinics that wouldn't ordinarily be able to offer psychological services to their patients.

A Psy.D. differs from a Ph.D. in that students do not write a dissertation, although research is a major component of their studies. The emphasis is on learning to counsel patients.



Charlie Chaplin made a special appearance at the "Take 25" gala in celebration of the 25th anniversary of La Salle's Communication Department. More than 400 people attended the event, which was held on October 24 at Philadelphia's Independence Visitor Center.



Communication alumnus Mike Sielski, '97 (left), a sports columnist for Greater Philadelphia Newspapers, presented Thomas Curley, '70 (center), President and C.E.O. of the Associated Press, with the Communication Department's Shining Star Award at the 25th anniversary celebration. Br. Michael J. McGinniss, F.S.C., Ph.D., '70 (right) was on hand to congratulate Curley, a University Trustee and longtime benefactor of the Communication Department and the University.

Marking Milestones



Br. Gerry Molyneux, F.S.C., '58, founder and Chair of the Communication Department (far right) celebrated his 50th anniversary as a Christian Brother with a Mass on September 13 at Ocean Rest, the Christian Brothers' house in Ocean City, N.J. Also celebrating their Golden Jubilee were (from left): Br. Leo Smith, F.S.C., '57, Br. Alan Flood, F.S.C., '57, and Br. Thomas Chadwick, F.S.C., '57. Joining them was Br. Robert Schieler, F.S.C., '72 (second from right), Visitor of the Baltimore District of the Christian Brothers and University Trustee.



After the Mass, friends and colleagues of Br. Gerry (standing) joined in the celebration at a party in his honor. (From left) Communication professors Sid MacLeod and Bill Wine along with their wives, Suzanne Wine and Mary Jane MacLeod.

Hats Off to the 2003 La Salle EMMY™ Award Winners and Nominees

The National Television Academy:

Mark Ricci, '95, won an EMMY™ for Outstanding Achievement in Audio for his work on "NFL Films Presents: Sounds of the Season."

Hasan Serefli, an international full-time M.B.A. student from Turkey, was one of the researchers behind the EMMY™ Award-winning documentary, *Kids Behind Bars*, which compares how children in various countries are treated when they are in custody.

Peter Boyle, '58, was nominated for an EMMY™ for Best Supporting Actor in a Comedy Series on CBS's *Everybody Loves Raymond*.

National Television Academy's Mid-Atlantic Region:

Joe Riley, '96, a Comcast SportsNet reporter, won an EMMY™ for Outstanding Sports Program/One-Time Only Special for "Lord of the Rinks."

Dennis Owens, '84, a reporter for the ABC affiliate WHTM-TV in Harrisburg, Pa., and the emcee for the "Take 25" anniversary gala, was nominated for an EMMY™ in the category of Outstanding News Feature/Single Report for his piece, "Little Racers, Big Dreams."

Matt Howley, '93, a producer for Comcast SportsNet, was nominated for an EMMY™ for Outstanding Sports Program/One-Time-Only Special for "Road to Redemption."

Eileen Matthews, '81, is President of the Mid-Atlantic Region of the National Television Academy.



Communication alumna Ellen Kolodziej, '90, received the Shining Star Award in honor of her distinguished record of achievement in the field of broadcasting at the Communication Department's student-faculty assembly on October 23. She is a freelance reporter for WXIA-TV, the NBC affiliate in Atlanta. At the same event, Councilman Frank Rizzo presented a proclamation by Philadelphia's City Council citing the outstanding record of the Communication Department's 25 years of excellence. Proclamations were also received from Pennsylvania Governor Ed Rendell, the House of Representatives, and Mayor John Street, who sent a replica of the Liberty Bell—an honor usually reserved for visiting dignitaries.



One Big Happy Family

This October's Family Weekend 2003 brought over 500 family members of current students to campus to enjoy a full schedule of academic, athletic, and social activities. The weekend was sold out, breaking last year's attendance record. La Salle marked the 20th anniversary of the Parents' Association at this year's event, which has been renamed Family Weekend to be more inclusive of nontraditional students and their family

members. The weekend featured many exciting events including performances by the Masque, Improv 101, and the Jazz Band. Lunch and brunch were served under the big tent on the Main Quad. Other highlights included an Explorer football game, a bus trip to Center City, the President's Reception, Dancing Through the Decades, a Family Liturgy, and a Meet the Deans Coffeehouse.

Honor Roll of Donors Corrections:

We gratefully acknowledge the following, who were missed or listed incorrectly in the **2003 Honor Roll of Donors**:

- **Brother Joseph F. Burke, F.S.C.**, was regrettably missed among *The Christian Brothers* listed on page 17.
- The **J. Anthony Hayden Scholarship** was inadvertently omitted in the *Scholarship* section on page 16.
- The Jack T. Zook Scholarship was incorrectly listed in the *Scholarship* section on page 16. The correct name is *The John T. Zook Scholarship*.

140 Years and Succeeding ... with Your Support



Serena Kaschak, '04

Age: 28

Full-time mental health counselor at Friends Hospital

La Salle Activities: Alpha Epsilon Delta Pre-Med Honor Society

Major: Psychology

"Support of the Annual Fund has helped to create opportunities for students like me to succeed at La Salle and in life. Your support can help ensure that countless other La Salle students have the resources they need to develop new skills and grow as leaders. Please consider participating in the Annual Fund again this year by renewing or increasing your gift.

La Salle has helped me financially and academically, and has helped me plan for the future."

Call La Salle University Advancement Office at 215.951.1539 to make your gift today.

EXPLORER BASKETBALL AND ITS PHILLY ROOTS

BY ROBERT VETRONE SR.

WHEN YOU THINK OF LA SALLE BASKETBALL, it is hard to look past the city of Philadelphia. The Explorers' program has produced three National Collegiate Players of the Year, second to only Duke University which has produced four. The three, Tom Gola, '55, Michael Brooks, '80, and Lionel Simmons, '90, were all products of Philadelphia.

Gola merely had to go a few miles from his home at 3rd and Lindley streets in Olney, to 20th and Olney. In fact, at that time, both the college and high school were located at the same site. Brooks, the 1980 U.S. Olympic captain, was from West Catholic, and Simmons, the third-highest scorer in NCAA Division I history with 3,217 points, was a product of South Philadelphia High.

Looking down the list of the school's all-time scorers you will also see names like Randy Woods, '92, Doug Overton, '90, Ralph Lewis, '85, Steve Black, '85, Donnie Carr, '00, and most recently, Rasual Butler, '02. And a player who rates among the Explorers' all-timers is Larry Cannon, '69. All of the above have played, or are currently playing, professional basketball.

To carry the local connection further, Frank O'Hara, '54, co-captain with Gola of the 1954 NCAA champions, attended La Salle High. The captain of the 1952 NIT title team was Charles (Buddy) Donnelly, '52, also a graduate of La Salle High. Overbrook High's Jackie Moore, '53, another member of the NIT championship team, was one of the first African

Americans from Philadelphia to play at a Big 5 institution.

An instrumental figure in Philadelphia youth basketball is the legendary Sonny Hill, who recalls the talented high schoolers who decided to stay home and play college basketball: "La Salle has a rich basketball history that was developed with many of the great basketball players from the Philadelphia area, who wanted to stay at home and play in front of family and friends and receive a quality education at the same time."

A 1995 *Philadelphia Daily News* poll ranked Explorers Tom Gola and Lionel Simmons as the top two players all-time in Philadelphia college basketball history.

Since basketball became a popular college sport, La Salle has contributed much to its history. For instance: Only 18 colleges have won both the NCAA Championship and the post-season National Invitation Tournament. La Salle is one of them.

Surely everyone recognizes the Big 5 as the premier icon of Philadelphia sports, and La Salle's place in it is duly noted. But in reality, basketball had been part of the Lasallian fabric long before the Big 5 came into being in 1955. In fact, one of the school's foremost hoops figures, Gola, played prior to the formation of the Big 5.

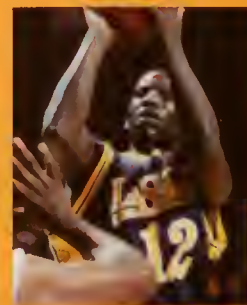
Out of the top 21 leading scorers from Big 5 schools, not only are 10 from La Salle, but

BIG 5 ALL-TIME SCORING LEADERS

Name	School	Years	Points
1. Lionel Simmons	La Salle	1988-90	3,217
2. Michael Brooks	La Salle	1978-80	2,628
3. Mark Macdon	Temple	1947-51	2,609
4. Tom Gola	La Salle	1951-55	2,451
5. Kerry Kittles	Villanova	1992-95	2,243
6. Keith Herron	Villanova	1974-75	2,170
7. Rasual Butler	La Salle	1999-2002	2,125
8. Galt Schaefer	Villanova	1951-55	2,094
9. Donnie Carr	La Salle	1998-2000	2,067
10. Doug West	Villanova	1995-98	2,037
11. Howard Porter	Villanova	1988-91	2,026
12. Lynn Grier	Temple	1999-02	2,029
13. John Pinnola	Villanova	1979-83	2,024
14. Steve Black	La Salle	1981-85	2,012
15. Bernard Blum	St. Joseph's	1990-95	1,995
16. Kareem Townes	La Salle	1992-95	1,925
17. Ed Pinckney	Villanova	1951-55	1,865
18. Ernie Beck	Pennsylvania	1950-53	1,827
19. Randy Woods	La Salle	1989-92	1,811
20. Terence Stansbury	Temple	1980-84	1,811
21. Ralph Lewis	La Salle	1981-85	1,807
22. Doug Overton	La Salle	1987-91	1,795



RANDY WOODS, '92
BENJAMIN FRANKLIN



DONNIE CARR, '00
ROMAN CATHOLIC



The victorious La Salle basketball players of the 1902-03 academic year with their coach, "Snake" Deal. One player proudly displayed the handpainted L.S.C. 02-03 CHAMPIONS basketball, while another held a trophy. The players gathered outside of La Salle's building at 1240 North Broad Street.

those 10 are also products of Philadelphia's Catholic or public school systems.

But that's not to say that La Salle has not had its share of players from outside the area who have made an impact. Talk to fans who watched the great team of 1968-69, which was coached by Gola and went 23-1, and they'll tell you that Ken Durrett, '71, from Pittsburgh, might just be the best player in the history of the Philadelphia Big 5. And, if he's not, then maybe Lionel Simmons is.

Current Explorer Head Coach Billy Hahn confirms that the city's influence extends to the national scene. "Philadelphia has been a hotbed of basketball talent for years and years. It was practically my second home in the dozen years that I spent recruiting for the University of Maryland. It has also become job number one since I became the head coach at La Salle to keep some of that talent at home. The impact of this city's talent upon the national scene is amazing."

The first official season of La Salle varsity basketball was the 1930-31 season, according

PHILLY'S GREATEST COLLEGE BASKETBALL PLAYERS

The *Philadelphia Daily News*
May 5, 1999

Tom Gola has been selected by Daily News readers as Philly's Greatest college basketball player in mail-in and online balloting. He received 1,341 votes and won a by 170-vote margin.



- | | |
|------------------------------------------------------------|------------------------------------------------------------------|
| 1 TOM GOLA, '55
La Salle, 1951-55
1,341 votes | 2 LIONEL SIMMONS, '90
La Salle, 1986-90
1,171 votes |
| 3 PAUL ARIZIN
Villanova, 1947-50
345 votes | 4 GUY RODGERS
Temple, 1955-58
330 votes |
| | 5 HOWARD PORTER
Villanova, 1968-71
239 votes |

to Brother Joseph Grabenstein, F.S.C., '73, the La Salle and Baltimore Province Christian Brothers archivist. But, the pre-1930 basketball legacy deserves some mentioning. La Salle was accepted into a league, which played during the winter of 1900. As was typical of most Catholic institutions at the time, La Salle housed three schools: collegiate, commercial, and high school. All of the students were Philadelphia products, and all of the athletes played on the same team until the official formation of the varsity team in 1930.



LARRY CANNON, '69
ABRAHAM LINCOLN



STEVE BLACK, '85
OVERBROOK



MICHAEL BROOKS, '80
WEST CATHOLIC



DOUG OVERTON, '91
DOBBINS



RASUAL BUTLER, '02
ROMAN CATHOLIC



A Welcome Surprise

BY MEAGHANN SCHULTE

LA SALLE UNIVERSITY JUNIOR JILL MARANO HAS RETURNED FOR HER third season to the Explorer basketball team, and that makes Women's Basketball Head Coach John Miller very happy.

Last year, Miller had every confidence in Marano, but had no idea that she was going to have such a breakout sophomore season.

Marano is the third player in La Salle women's basketball history to lead the nation in free throw percentage (94.6 percent), a feat reached by no other NCAA institution. She was 88-93 from the foul line in her sophomore campaign.

Marano, who was in for an early-morning workout on her day off, does not try to worry about being the best in the nation. "I just want to stay consistent, and keep my percentage above 90," expressed Marano of her accomplishment. "Coach Miller and my high school coach have always stressed the importance of foul shots, and are not shy about having us shoot them at practice, which has clearly paid off, not only from the foul line, but in shooting as a whole."

"Jill has worked extremely hard since her freshman year, which has enabled her to become a complete player, who is capable of both shooting the ball and taking it to the basket," Miller said. "Jill comes in and shoots every day, even on our days off. Her hard work has definitely paid off."

Marano stepped to the foul line in 23 games during the 2002-03 season; she was perfect in 20 of those appearances. A shooting guard with the ability to drive, Marano led the Explorers in scoring during her sophomore year, averaging 13.2 points per game and accumulating 382 points on the year. She also led the team in steals with 42 and was second in assists averaging 2.6.

As a sophomore, she scored in double digits in 22 games, including her season high, 30 points vs. Richmond. Other season highs include pulling down seven rebounds at URI and dishing out six assists vs. Stony Brook, as well as snagging four steals vs. Xavier.

LA SALLE ATHLETICS PASSES NCAA CERTIFICATION

The National Collegiate Athletics Association (NCAA) Division I Committee on Athletics Certification announced that La Salle University passed its second cycle of athletics certification.

La Salle was one of six institutions to pass the cycle within the last year.

The purpose of athletics certification is to ensure integrity in the institution's athletics program and to assist institutions in improving their athletics departments. Legislation mandating athletics certification was adopted by the NCAA in 1993.

Rotunda

by Don R. Alloway, '62

PublishAmerica, Inc., 2003
192 pp., \$19.95

Rotunda chronicles the movements of Timothy Ryan, a disillusioned U.S. Army veteran, as he plans and implements a plot to destroy the U.S. Capitol and eliminate the leaders of the U.S. government on Inauguration Day, 2001. The fictional plot is set in motion when a U.S. government security agency inadvertently funds Ryan and his co-conspirators. As he makes his plans, Ryan meets and falls in love with Stefanie Zeitlein, a student at George Washington University (*from the book jacket*).

Alloway has been a professional writer for more than 30 years. His first novel, *Petroglyph*, was published by America House in 2000. In *Rotunda*, he draws on his experiences in television journalism, politics, and government. He has worked as an executive for ABC News and was press secretary to a U.S. senator. Following his work on Capitol Hill, he was a political appointee in the administrations of presidents Gerald R. Ford and Jimmy Carter. He lives in Bethesda, Md., with his wife, Barbara.

"Book Notes" will be featured periodically in upcoming issues of this magazine and its companion piece, the *Alumni News*. We invite you to let us know if there's a book written by an alum within the last year that should be highlighted by e-mailing Caitlin Murray at murrayc@lasalle.edu.



Generous Enemies: Patriots and Loyalists in Revolutionary New York

by Judith L. Van Buskirk, '76

University of Pennsylvania Press, 2002
288 pp., \$35 (hardback), 197 pp., \$18.95 (paperback)

Generous Enemies chronicles the lives of Patriots and Loyalists in and around the British-occupied city of New York during the American Revolution. The book challenges long-held assumptions about wartime experience during the Revolution by demonstrating that communities typically depicted as hostile opponents were, in fact, in frequent contact. Living in two clearly delineated zones of military occupation—the British occupying the islands of New York Bay and the Americans in the surrounding countryside—the people of the New York City region often reached across military lines to help friends and family members, pay social calls, conduct business, or pursue a better life. Engagingly written for a wide audience, the book examines the movement of Loyalist and rebel families, British and American soldiers, free blacks, slaves, and businessmen to show how personal concerns often triumphed over political ideology (*from the publisher*).

Van Buskirk is an associate professor of history at the State University of New York at Cortland.

The Cost of Moral Leadership: The Spirituality of Dietrich Bonhoeffer

by Geoffrey B. Kelly, '54, '55, and F. Burton Nelson

Wm. B. Eerdmans Publishing Co., 2002
317 pp., \$25

The Cost of Moral Leadership probes the spirituality of Dietrich Bonhoeffer, a modern Christian martyr, and shows how his spiritual life formed him into an exceptional moral leader in a period known for grievous immorality. Geoffrey B. Kelly and F. Burton Nelson explore Bonhoeffer's spirituality in the context of his life story, his work for social justice, his Christocentric theology, his emphasis on discipleship, his preaching, and his prolific writing (*from the publisher*).

Kelly is Chair of La Salle University's Religion Department and the former president of the International Bonhoeffer Society English Language Section. He has lectured widely on the theology and spirituality of Dietrich Bonhoeffer and is the author of 11 other religious books, two of which have gone into second editions. *The Cost of Moral Leadership* was named by the American Academy of Parish Clergy as number three in its list of top 10 books for parish ministry published in 2002.



1940s

1949 John McHale (B.A.) and his wife, Genevieve, have relocated from Florida to Greenwich, Conn., to reside closer to their four children and 11 grandchildren. Parkinson's symptoms limit his mobility and speech, but he is otherwise well.

1950s

1955 Br. Anthony Baird, F.S.C. (Frederick Anthony) (B.A.) recently celebrated his 50th anniversary as a Christian Brother. He started his career as a biology teacher in

Cumberland, Md., and Arlington, Va. Br. Anthony served many years with court adjudicated delinquents at St. Gabriel's Hall and as administrator of De La Salle in Towne. For 16 years, he was the college guidance counselor at West Catholic High School. He is presently retired at St. Benilde Community in Ventnor, N.J.

1957 Br. Thomas Chadwick, F.S.C. (B.A.) celebrated his Golden Jubilee as a Christian Brother at La Salle College High School, Wyndmoor, Pa. Currently, he is the Director of the St. La Salle Auxiliary and Assistant Director of Development for the Brothers' Baltimore Province.

Br. Alan Flood, F.S.C. (B.A.) an instructor at St. John's College High School, Washington, D.C., celebrated his Golden Jubilee as a Christian Brother.

John C. McDevitt (B.A.) of Brunswick, Ga., had his 10th novel published by Ace/Berkley, Penguin Group, in November 2003.

Br. Leo Smith, F.S.C. (B.A.) a missionary in Kenya, Africa, celebrated his Golden Jubilee at La Salle College High School, Wyndmoor, Pa.

1960s

1962 Leonard J. Kuntzweiler (B.S.) moved to Charleston, S.C., in July 2003. He has two grandchildren—one resides in Charleston, S.C., and one resides in Laguna Beach, Calif.

1963 Howard G. Becker (B.A.) retired from the Army Reserve after 36 years of service. While on active duty, he was with the U.S. Central Command. He was awarded the Army Legion of Merit and the Defense Meritorious Service Medal. President George W. Bush also awarded him the rank of "Meritorious Executive" for accomplishments in a civilian position on the staff of the Secretary of Defense.

1964 Matthew M. Castrina (B.A.) of Washington, D.C., is serving as Director of International Development and Expansion for Envision EMI, Inc. As director, he is developing and operating educational programs for Envision and its major clients, CYLC and NYLF, in Central and Eastern Europe and the People's Republic of China.

1967 Louis J. Beccaria, Ph.D. (B.A.) is President and Chief Executive Officer of the Phoenixville, Pa. Community Health Foundation, which funds a clinic in the renovated rectory of St. Peter's Episcopal Church. At this clinic, uninsured persons, regardless of income, can get free health care from doctors and nurses who donate



From left to right: Jack, '48; Dan, '85; John (Jack), '66; James, '68

McCloskeys Take to the Sky as a Family

Three La Salle University graduates honored their father, Jack McCloskey, '48, by taking him on a trip back in time—and up in the air.

McCloskey, who retired from La Salle 10 years ago, was a B-17 pilot and pilot instructor supervisor during World War II. It had been over 50 years since he had stepped foot in a B-17, but on August 26, 2003, his son, Dan McCloskey, '85, arranged for his two other brothers, John R. (Jack) McCloskey, M.D.,

'66, and James E. McCloskey, '68, to join him and their father on a nostalgic flight out of Mercer Airport.

"We had been talking about doing this for over 20 years," the senior McCloskey said. "It was a special treat for me."

This was an introductory flight for his sons, but it added one more hour to the two-and-a-half years McCloskey spent flying B-17s.

Bernie Williams, '69: An Overlooked Major Player

He was a vital but sometimes underrated member of one of the great basketball teams in the 48-year history of Philadelphia's Big 5 and, at 6 feet 3 inches, one of the smallest.



Bernie Williams, '69

But Bernie Williams, '69, played a major role in the 1968-69 Explorer team that went 23-1, finished second to perennial leader UCLA in the national polls, but was prevented from playing in the NCAA Tournament because of infractions incurred by an earlier La Salle team.

Williams, a member of both the Big 5 Hall of Fame and La Salle's Hall of Athletes, died at

the age of 57 in late September 2003, after a lengthy fight with cancer.

Along with Ken Durrett, '71, Larry Cannon, '69, Roland "Fatty" Taylor, '79, and Stan Włodarczyk, '69, Williams was part of the starting five on the 1969 team, whose only loss was to South Carolina, 62-59, in the Quaker City Festival final at the Spectrum. The Explorers had defeated Penn State and Indiana to reach the championship game.

During his three-year career, La Salle posted a record of 57-21. He played in 74 games, shot 46 percent from the field and 76.7 percent from the foul line. He averaged 16.6 points, 6.0 rebounds, and 3.3 assists per game. He split five years as a pro between the National Basketball Association and the American Basketball Association.

One of his La Salle teammates was Fran Dunphy, '70, currently the coach at the University of Pennsylvania, who had kept in touch with him through the years.

"He was a great teammate," Dunphy said, "and an even greater person. He will be missed by many people."

Williams was a product of DeMatha High in Hyattsville, Md., where over the years, Coach Morgan Wootten had built teams with national reputations.

their services. Beccaria has fostered a new initiative called Phoenixville Respite Care, which offers relief for those who are caring for ill family members.

The Rev. Robert J. Fritz (B.A.) of Brigantine, N.J., was the celebrant-homilist at the funeral of Chief Traynor Ora Halftown. The legendary Chief Halftown died on July 8, 2003.

William J. McGinn (B.A.) has a lovely wife, two lovely daughters, and has thoroughly enjoyed his 13 years in Overland Park, Kan.

Br. John Patzwall, F.S.C. (B.A.) has been appointed Delegate Superior of the Christian Brothers Delegation of Toronto.

1969 Jeffrey Frankenfield (B.S.) of Bethlehem, Pa., a veteran of more than 20 years in trust administration and private banking for high-net worth individuals, has become FleetBoston Financial's Estate Settlement Officer specializing in administration of trusts and estates in the Commonwealth of Pennsylvania. He is a vice president and relationship manager in Fleet's Private Client Group.

J. Patrick Henry (B.S.) of Honolulu, Hawaii, has been granted a Humboldt Research Award for Senior U.S. Scientists by the Alexander von Humboldt Foundation in Germany. This award recognizes lifetime accomplishments of U.S. scientists.

1970s

1970 Charles Cutler (B.S.) of Merion Station, Pa., was named National Medical Director for Quality Management by Aetna Health Insurance. Previously, He was Chief Medical Officer with the American Association of Health Plans.

Michael M. Etzl Jr., M.D. (B.A.) of Phoenix, Ariz., was named Chief of the Division of Hematology/Oncology at Phoenix Children's Hospital. The doctor is also co-director of the Neuro-Oncology Program.

1972 Anthony Gillespie (B.S.) of Huntingdon Valley, Pa., was appointed to the Special Olympics Board of Directors for a two-year term. He is also Vice President for the American Express Credit Corporation of Wilmington, Del.

Chris R. Wogan III (B.A.) of Philadelphia, Pa., recently retired as Lt. Colonel from the U.S. Army Reserve J.A.G. Corps after 28 years of service. He is now a judge for the Philadelphia Court of Common Pleas.

1973 John E. Tomaszewski, M.D. (B.A.) of Abington, Pa., was elected as Chair of the Medical Faculty Senate at the University of Pennsylvania. He also was elected to the Board of Directors of the American Society for Clinical Pathology.

1974 John E. DeSantis (B.A.) of Missouri City, Texas, retired from Conoco/Phillips after 22 years as a geophysicist. He is presently working for UNOCAL as a consulting geophysicist.

Rosemary J. (Angemi) DeSantis (B.S.), a special education teacher in Missouri City, Texas, is the recipient of the Fort Bend Education Foundation Angel Gifts Award for 2002-03. The Angel Gifts Award gives teachers and administrators an additional source of funding for equipment and/or materials of immediate need for which other funding sources are not available.

Robert H. Lane, Ph.D. (B.S., M.B.A. '79) of Philadelphia, Pa., recently formed a consulting firm specializing in technology for not-for-profit organizations.

1978 Thomas C. Filer III (B.S.) of Langhorne, Pa., joins the Philadelphia Phillies Minor League coaching staff as the pitching coach.

1979 Br. Thomas J. Barton, F.S.C. (B.A.) recently celebrated his 25th anniversary as a Christian Brother. He was a teacher of religion at Archbishop Carroll, Central Catholic High, and Bishop Walsh high schools. From 1996 to 1999, he was Director of Religious Education for Immaculate Heart of Mary Parish in Philadelphia. Presently, Br. Thomas is doing campus ministry at St. Gabriel's Hall in Audubon, Pa.



Cantor David Propis, '80, Follows His "True Calling"

From baseball parks to prestigious international concert halls, crowds have been dazzled by the powerful voice of David Propis, '80.

A cantor by profession, Propis leads Congregation Beth Yeshurun in Houston, Texas—the largest conservative Jewish congregation in the country. Similar to a rabbi, a cantor is a full clergy member in the Jewish faith whose main role is to lead the congregation in prayer through music.

He is following in the footsteps of his late father, internationally known Cantor Dov Propis, who led Congregation Emmanuel at Old York Road and Stenton Ave., close to La Salle's main campus. The younger Propis' first solo appearance was in his father's high holiday choir when he was 5 years old.

A former computer science major at La Salle, Propis worked part-time to help pay his tuition as a cantor at the Pine Street Center in downtown Philadelphia. After graduation, he pursued a career in the computer field for a short time before discovering what he refers to as his "true calling."

"The inspiration to be a cantor

came from my father," he recalls. "I came from a family of cantors, so I've always had it in my blood. Looking back, I can see I took the right path."

Throughout his career that spans 21 years now, Propis has performed at Carnegie Hall and the Mann Auditorium in Tel Aviv, to name a few. He was invited by the President to sing the memorial prayer at the U.S. Capitol Rotunda for the National Day of Prayer and Remembrance to honor the victims of September 11th and led Sabbath services in Vilnius, Lithuania, as part of the 50th anniversary of the liquidation of the Kovno and Vilna ghettos. He was recognized by CNN for his powerful rendition of the "Star-Spangled Banner" at numerous sporting events. He has recorded seven of his own albums and put together the group "The Three Jewish Tenors," which has performed with world-class symphony orchestras across the country. The list goes on.

His ultimate achievement thus far, says Propis, is his latest recording, "Visions of Shabbat," which features his 16-year-old daughter, Dena.

Francis J. Domzalski, M.D. (B.A.) has left her position as medical director of the emergency room at Lima Memorial Hospital in Lima, Ohio, and has accepted a position in the emergency room at Eisenhower Medical Center in Rancho Mirage, Calif.

Joseph H. Eisenhardt Jr. (B.A.) of Haddonfield, N.J., earned a Master of Public Administration from Seton Hall University in December 2002. He was also inducted into Pi Alpha Alpha Honor Society for public administration in May 2002.

1980s

1981 Eileen (Matthews) Sitarski (B.A.) of Gulph Mills, Pa., is President of the Middle Atlantic Region of the National Television Academy.

1982 Br. James Butler, F.S.C. (B.A.) former assistant professor of Education at La Salle, has been appointed Auxiliary Provincial of the Baltimore Province.

Eric M. Reisenwitz (B.A.) of Blue Bell, Pa., was recently appointed Chief Operating Officer at Schoolwires, Inc., a State College, Pa.-based company that offers schools innovative ways to enhance education utilizing technology.

1983 Earl Goldberg, Ed.D. (B.S.N.) of Medford, N.J., presented "Managing Chronic Pain in the Elderly" at the Stevens Foundation Conference in Geriatrics at Jacksonville University in Fla. in May 2003.

1986 Charles (Chip) Greenberg (B.S., M.B.A. '91) of North Wales, Pa., was inducted into the Big 5 Hall of Fame in March.

John D. Janda (B.S., M.A. '90) of Havertown, Pa., has joined the English department at La Salle College High School, Wyndmoor, Pa.

1989 Romyne (Parks) Stanell (M.A.) of Feasterville, Pa., and her husband, James, celebrated their 50th wedding anniversary. They were married by Monsignor John Podkul in St. Adalbert's Church, Glen Lyon, Pa., on January 3, 1953.

1990s

1992 Jennifer (Ask) Levy (B.A.) of Ardmore, Pa., is the founder and Director of the Tapestry Workshop—an organization that provides training for professionals in the fields of social work, education, and healthcare on the topics of recognizing and responding to child sexual abuse. Currently, the Tapestry Workshop is providing training to the teachers/staff of the Philadelphia School District.

Kathleen M. Price (B.A., M.A. '96) of Doylestown, Pa., resigned from Frankford Hospitals, Philadelphia, Pa., after a 15-year career. She recently accepted a position with Fox Chase Cancer Center, Philadelphia, Pa., as Director of Special Gifts and will be responsible for various fundraising initiatives for the center.

1993 Kathleen E. Brooking, Esq. (B.A.) is a member of the Washington State Bar Association and practices law in Seattle, Wash.

Molly A. Meyer-Fardone (B.A.) resides in Chester Springs, Pa. After working in sales with Federal Express as a National Account Executive for six years, she decided to stay home with her two children—Nicolas, who is almost 4, and Natalie, who will be 2 in February.

1995 Joseph Grubb (B.A.) of Woodlyn, Pa., has accepted a records management position with Mattern & Associates. He brings with him a keen understanding of management goals and strategies, as well as hands-on experience at every level of office services, from messenger to management.

Chris Kane (B.A.) was named the Head Women's Soccer Coach at Marshall University in Huntington, W.V.

1997 Luisa Garcia (B.A.) of Philadelphia, Pa., a social worker for the Department of Human Services, was recognized for her work in Services to Children in their Own Homes (SCOH) at the Annual Children's Aid Society Meeting.

Peter Sarkos, D.O. (B.A.) of Linwood, N.J., was awarded his Doctorate of Osteopathic Medicine from Philadelphia College of Osteopathic Medicine (PCOM) in June 2003.



1998 Nghia Trong Hoang, D.O. (B.A.) of Allentown, Pa., was awarded his Doctorate of Osteopathic Medicine from Philadelphia College of Osteopathic Medicine (PCOM) in June 2003.



Brian A. Mills Jr. (B.A.) of Newtown, Pa., earned his Juris Doctorate from Rutgers School of Law in May 2003. He is currently working for Maselli Warren Law Offices in Princeton, N.J.

1999 Michael Borda (B.A.) of Christiana, Del., received his Ph.D. in Geochemistry from The State University of New York at Stony Brook in January 2003. He is currently employed as a postdoctoral fellow at the University of Delaware. He also received a U.S. patent for an environmental remediation technique for acid mine drainage.

Matthew W. Kane (B.S.) competed in the Philadelphia Marathon in honor of his dad, William "Wiffle" Kane, who lost his battle with cancer in January 2003. The younger Kane plans to set up a non-profit organization in honor of his father and of others affected by the disease.

Jordan A. Nicgorski (B.A., M.A. '03) of Philadelphia, Pa., is teaching mathematics at La Salle College High School, Wyndmoor, Pa.

Emily Theresa Suvocek, D.O. (B.A.) of Dickson City, Pa., was awarded her Doctorate of Osteopathic Medicine from Philadelphia College of Osteopathic Medicine (PCOM) in June 2003.



2000s

2000 Christina Dorey (B.A.) is a law clerk for the United States District Court, Eastern District of Pennsylvania. She graduated from California Western School of Law in San Diego on December 19, 2003, and will take the California Bar Exam in February.

2001 Thomas Musso (B.S.) of Camp Lejeune, N.C., fought and returned from Iraq, Turkey, and North Africa serving with the 2nd Marine Division, 2D Tank Battalion of the USMC. Additionally, he accomplished two humanitarian missions and a peace-keeping mission.

Megan T. Procopio (B.A.) of Mt. Ephraim, N.J., received a Master of Social Work from Temple University in May 2003.

William E. Tackett (M.A.) of Wilmington, Del., was appointed Secondary Principal of The International Christian School of Hong Kong.

Therese Zaccagnino (B.A.) of Philadelphia, Pa., recently started her new position as Development Benefits Coordinator at the

Pennsylvania Academy of Fine Arts. She has loved the museum since visiting it with her father when she was a young girl.

2002 Michael Mishak (B.A.) of Philadelphia, Pa., has joined the *Chestnut Hill Local* staff as a full-time news reporter. He had interned at the *Local* as a student in the spring of 2002. Since graduation, he had been working at the *News Gleaner* in Northeast Philadelphia as a staff writer.

2003 Douglas I. Oliver (M.A.) of Philadelphia, Pa., has been appointed Director of Communications for the Office of Press and Communications for the Department of Public Welfare in the Commonwealth of Pennsylvania. He is responsible for publicizing information about the department to news-media outlets statewide; coordinating the publication and distribution of pamphlets, brochures, and other information about the department's services; and managing promotional activities for department-sponsored initiatives.



Christina L. Royer (B.A.) of Philadelphia, Pa., passed the National Association of Securities Dealers (NASD) Series 7 exam in June.

Mary E. Ubbens (B.S.) is employed at the Microbia Food Safety Research Unit of the United States Department of Agriculture in Wyndmoor, Pa., as a biological science lab technician.

Births

1990 A daughter, Megan Katherine, to April and **David Moran (B.S.)**.

1991 A son, Christopher Jr., to Cara J. and **Christopher J. Becker (B.S.)**.

1992 Twins, Tyler James and McKenna Grace, to Jason and **Andrea (Huck) Lev (B.A.)**.

1995 A son, Brendan, to Janet and **Chris Kane (B.A.)**.

1996 A daughter, Emma Jane, to **Julie (Bruce) Riley (B.S.)** and **Matthew Riley (B.A.)**.

1997 A daughter, Julia Rose, to Bridget (Rooney) Lottier and **Jason Lottier (B.A. '00)**.

Marriages

1981 Ann Marie Mierzejewski (B.A.) to Martin G. Sears.

1996 Christine Yucis (B.A.) to John Schulden (B.S. '97).

1997 Julie Chini (B.S., M.A. '02) to James Dundee.

1999 Brian Martin (B.S.) to Kimberly Kessler, R.N. (B.S.N. '00).

In Memoriam

Alumni

Mario G. Cirelli, '36
Br. James A. Bebko, F.S.C., '47
Andrew B. McCosker, '49
Rev. James P. Harvey, OSFS, '50
Aloysius (Wish) Goan, '53
Raymond L. Agent, '54
James F. McGettigan, Ph.D., '54
David J. Rosania, '54
William J. McGlynn, '55
William Gershanick, D.D.S., '56
William L. Carley, '58
Samuel Smith, '58
John V. McNamara, '60
Richard G. Tittelmayer, '60
Robert J. Neubuck, '61
G. Gerald Gormley, '63
Joseph P. Kelly, '66
Richard Ormsby, '86
Richard H. Rickabaugh, '01

HOMEcoming, OCTOBER 2003



FAMILY WEEKEND, OCTOBER 2003



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☐ chapter activities

☐ alumni-admissions

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Student vigil on the second anniversary of the September 11 tragedy.

Did You Know...

- This year's total enrollment (5,937) is the highest since 1991.
- The University enrolled 1,649 new students in all programs—day, evening, and graduate—at the beginning of this academic year. This represents a 4 percent increase from last year and a 28 percent increase from five years ago.
- This year represents the largest freshman applicant (4,559) and transfer applicant (524) pools in La Salle history.
- The mean SAT score of this year's entering class (including all provisional admission categories, international students, and other special groups) increased 19 points from last year to 1099.
- Current graduate enrollment (1,837) is the largest in La Salle history.
- There are 105 students enrolled in the BUSCA Program (an associate's degree program in which all courses are taught in Spanish)—the most since its inception.



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